



Unqork for Health Plans

Accelerate application development and improve developer productivity via an intuitive, enterprise-grade platform that has been adopted widely across the Fortune 100



Health insurers have long focused on modernizing processes & technologies to attract new business, optimize networks, manage risk & medical loss ratios (MLRs), and collaborate efficiently with members and healthcare providers (HCPs). In recent years, payers have been challenged to not only differentiate themselves in an increasingly competitive marketplace, but to do so while addressing rising member & HCP expectations for digital engagements; strengthening requirements for privacy, interoperability, & price transparency; and growing demands for value-based payment models.

Many health plans find it difficult to keep pace due to the lengthy development cycles for custom enterprise-grade software. Using a traditional code- or even low-code-based approach, payers face a zero-sum choice between speed, quality, and cost. Most off-the-shelf solutions cannot be sufficiently tailored to business context or easily connected to existing systems. This is why leading organizations are tapping **Unqork's enterprise no-code application platform** to accelerate time-to-market for critical health plan workflows and business processes.

With Unqork, payers can rapidly build and effectively manage robust applications through a completely visual interface. Instead of coding line-by-line (which is resource-intensive and inherently error-prone), complex applications are built by dragging and dropping configurable components representing user-facing elements, application logic, and integrations with third-party services. Payers can **quickly deploy custom workflows, portals, and front-end experiences** without writing a single line of code.

Unqork's robust integration framework eliminates the need to "rip and replace" entire ecosystems. Payers **can take a modular approach to transformation by building custom applications that seamlessly integrate with existing systems** and databases.

The platform's **growing library of real-world-tested components are informed by decades of collective healthcare experience**. Along with Unqork's expanding ecosystem of third-party tech partnerships, carriers can rapidly build-out custom "last mile" functionality, such as **utilization management, member onboarding, provider credentialing, and case management**—all at a fraction of the time and cost compared to a traditional approach.

Key Benefits

- ✓ **Accelerated time-to-market:** With Unqork, payerscarriers can bring applications from ideation to production in as little as 12 weeks, thereby staying ahead of regulatory and competitive dynamics
- ✓ **Increased flexibility:** Tailor applications to fit business context, connect to the rest of the ecosystem, and meet payer-specific needs
- ✓ **Reduced bugs:** Unqork empowers health plans to build comprehensive applications with 600x fewer defects than code/ low-code
- ✓ **Lowered costs:** Health plans are able to accomplish more with less - the lower costs of both initial builds and ongoing maintenance translate to 3x lower total cost of ownership relative to a code/low-code-based approach
- ✓ **Reduced legacy:** No-code configurations do not need to be patched and repaired as code does, and the results for organizations using no-code is that they can free capacity to focus on innovation and competitive differentiation rather than "keeping the lights on"



Health Plans Transformation via Unqork

With Unqork, payers are able to build digital applications to transform key areas of their value chain. Here are just a few examples of applications leading organizations are building right now with Unqork:

Acquisition

Agent Marketplace

Direct integration with broker systems to streamline policy placement and servicing across portfolios (e.g., exchange documents/data, digital quotes, direct communications, etc.)

Onboarding

Member Enrollment

Enrollment center to collect member data, facilitate plan choice, educate on benefits, and help a member get started with the health plan (e.g., HCP search and cost/quality comparison, EHR data sharing)

Provider Lifecycle Management

End-to-end provider lifecycle management (enrollment, contracting, and credentialing); integrate with payer repositories and public data to reduce burden on HCPs and staff

Client Lifecycle Management

Simplify and automate workflows and business logic to efficiently scale and serve your clients from intake to invoice. Digital onboarding for groups to complete contracting, set up benefits, prepare for enrollment, and personalize member experience in an integrated environment.

Servicing

Member Portals

Create portals for members to manage their interactions with HCPs and with the health plan itself (e.g., price shopping, appeals & grievances, care management). Health plans can rapidly integrate best-of-breed vendors based on the preferences of their group clients.

Member Price Transparency

Enable member-specific price estimates with an integrated, consumer-friendly workflow that builds from your existing data assets and links to downstream systems. Connect patients with the right care at the right time.

HCP Utilization Management

Interface for HCPs to quickly achieve attestation by answering a set of questions, which are dynamically rendered in real-time using content-agnostic business rules

Internal

Operational Workbench

Use automated workflows and seamless integrations to external databases and services to streamline key tasks such as RFP response, underwriting, value-based & capitated contracting, and case management

Unqork and the no-code revolution

No-code is a new class of cloud-based development platform that empowers organizations to rapidly build robust enterprise-grade software without writing a single line of code. Advanced no-code platforms such as Unqork come “out-of-the-box” (or out-of-the-virtual-SaaS-box) with all the toolsets and elements necessary to build and manage a robust application (e.g., front-end UX, workflow, rules engine, analytics, integrations, and maintenance). Since they’re all components of the same unified platform, everything works together in instant harmony. With no-code, organizations can devote all their development resources to addressing business challenges instead of technical ones.

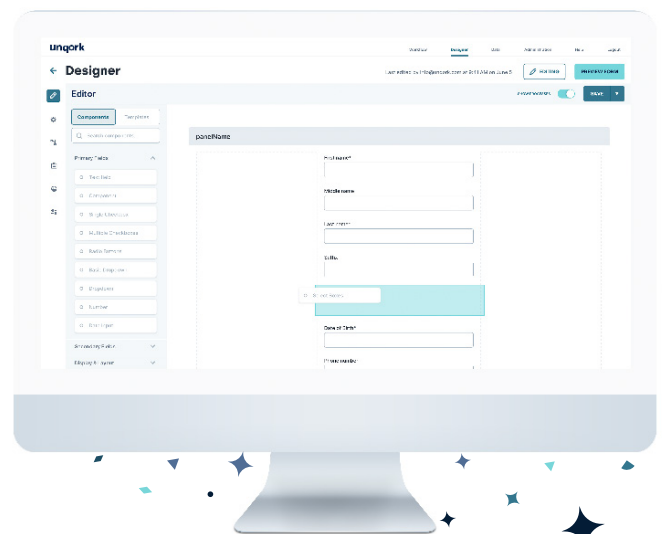
Also, by eliminating the need to write code from the building process, no-code expands the scope of who is doing the development. In a no-code platform, users (or **‘Creators’** as we refer to them at Unqork) build applications by drag-and-dropping configurable elements representing both user-facing features and back-end application logic. While modern programming languages (Java, Python, etc.) can take a year to learn and a decade to master, no-code can be picked up in **just a few weeks**, making development more collaborative and recruiting more flexible.

Unqork: the world’s first enterprise no-code application platform

Unqork is specifically designed to address the challenges of the world’s most complex and regulated service environments, including **financial services, insurance, healthcare, and government**. We levy decades of industry-specific experience from our in-house experts to take on each sector’s most critical challenges.

Unqork has backing from some of the world’s most disciplined investors, including Goldman Sachs, Capital G, and BlackRock. Our technologies have been adopted by leading organizations, including Liberty Mutual, Marsh, Pacific Life, and Goldman Sachs, just to name a notable few.

Our clients can achieve unparalleled speed and flexibility in their development function while requiring a fraction of the resources. We can deliver these benefits through:



A unified SaaS platform

Unqork boasts dozens of components and capabilities related to **compliance** (up-to-date rules engines for FATCA, UK CDOT, Dodd-Frank, and more), **security** (native encryption, RBAC, and crowd-sourced penetration tests), and **application management** (SDLC governance, historic versioning, and module management).



Completely visual UI

Applications are built via an intuitive, visual User Interface (UI) featuring drag-and-drop components representing user-facing elements, backend processes, data transformations, third-party integrations, and a growing library of industry-specific templates.



Enterprise-grade standards

Unqork comes with enterprise-ready compliance (e.g., SOC2, GDPR, Privacy Shield compliant, etc.). We have complete security capabilities, including proprietary RBAC solutions, and we provide BCP and DR support for applications built on our platform.

Curious about no-code for your organization?

Get in touch to [schedule a demonstration](#) from one of our no-code experts.

Contact Us